

A portrait of Brian Rashid, a man with short dark hair, smiling and wearing a light blue button-down shirt. He is leaning forward slightly.

“ I help you tell stories that sell. ”

BRIAN RASHID

INTERNATIONAL SPEAKER
AND COACH

FIND HIM ON:

Entrepreneur
MAGAZINE

Inc.

TEDx

Forbes

ABOUT BRIAN

Brian Rashid is an international speaker and one of the world's leading experts in monetizing messages and creating stories that sell. He is CEO of A Life in Shorts, a communications and digital media agency that works with the most influential companies, small businesses, and entrepreneurs. Brian is also a weekly contributor at Forbes Magazine and advises over 100 startup companies around the globe. He loves helping organizations and individuals turn their passion into a profit.

www.brianrashid.com

HAPPY CUSTOMERS:



WHAT PEOPLE ARE SAYING:

“One of the most educational, relevant, and entertaining trainings I have ever attended. It made me see public speaking in a whole new way.”

— Rafael Hurtado
KPMG

“Planting the seeds of transformation is Brian's gift. I am a new leader because of this training, and I will use everything I learned to empower those around me to become better leaders, as well.”

— Thomas Martin
Linkedin

FIND BRIAN ON SOCIAL MEDIA



SPEAKING TOPIC

“Your Digital Grandfather: Selling in a Social Media World”

A GLOBALLY DELIVERED SPEAKING AND TRAINING SERIES THAT:



- » Creates, revises, and re-energizes your organization's mission, vision, and messaging.
- » Reviews current print, digital, and web content.
- » Creates a comprehensive digital media strategy.
- » Evaluates and redistributes the ratio of value to sales.
- » Discusses customized online and offline sales strategies.

NOTABLE PREVIOUS APPEARANCES

- » Credit Suisse | New York, NY
- » Citigroup | San Francisco, CA
- » Salesforce | San Francisco, CA
- » KPMG | San Francisco, CA
- » Twitter | San Francisco, CA
- » Credit Karma | San Francisco, CA
- » WeWork | Tel Aviv, Israel
- » SuraAmerica | Medellin, Colombia
- » Digital African Women Keynote | Brussels, Belgium
- » Skoklovo School of Business | Moscow, Russia
- » United World College | Dilijan, Armenia
- » Universidad Autonomo de Chihuahua | Mexico

CONNECT WITH BRIAN

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